

Poly-Pore® 120 RE Retinol Delivery System

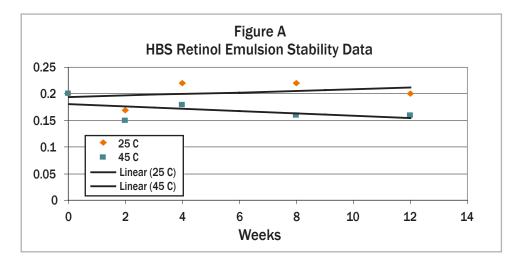
Poly-Pore® 120RE (PP120RE) is a multi-functional retinol delivery system designed to improve the stability and reduce the irritation of retinol. PP120RE is an off-white to pale yellow, free flowing powder that can be readily dispersed in gels, emulsions, and powders, minimizing the discoloration problems common with many retinol products.

	Typical Properties
Composition:	Allyl Methacrylate Crosspolymer, Polysorbate 20, Retinol and BHT
Appearance:	Off-white to pale yellow, free flowing powder
Retinol Concentration:	20.5 % ± 2.0%
Loss on Drying:	< 3.0%

STABILIZE AND PROTECT

PP120RE isolates retinol deep within the core of the Poly-Pore® matrix, helping to minimize exposure to light and oxygen. It also incorporates an antioxidant system to help further protect the product from degradation, and improve the ability to formulate with the material under normal processing conditions.

Figure A shows the stability profile of an anti-aging retinol cream containing PP120RE in barrier packaging. The data shows that the retinol remains available in the formulation under accelerated aging conditions (12 weeks @ 45°C) that justify a full 2-year shelf life for the product.



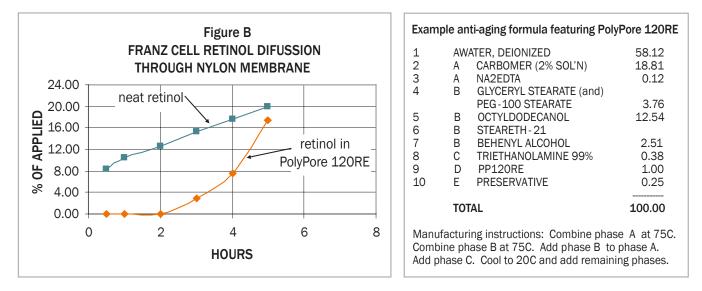




CONTROLLED DELIVERY OF FUNCTIONAL INGREDIENTS

The matrix of the Poly-Pore delivery system provides a ready "reservoir" for retinol. The release of these ingredients occurs through a combination of friction and diffusion, providing a substantially slowed release of the active.

The Franz diffusion cell retinol release profile for an emulsion containing PP120RE is shown in Figure B. The data shows that, compared to un-entrapped retinol, PP120RE delivers retinol slowly over time resulting in an effective treatment with lower irritation potential.



REDUCTION IN IRRITATION

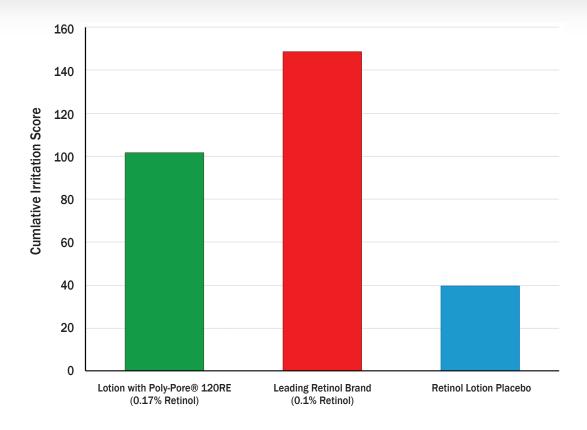
To assess a key benefit that Poly-Pore 120RE can brings to an anti-aging cream of reducing irritation during use, the cumulative irritation potential for three products were compared in a placebo-controlled, double blinded clinical study (N=27) using human volunteers. The following products were evaluated:

- 1) Anti-aging lotion formulated with PP120RE at a concentration of 0.17% retinol with all of the retinol entrapped,
- 2) The same formulation base was used as described above except that no PP120RE was added to the product (placebo), and
- 3) A leading retinol cream which contained 0.1% retinol, with all of the retinol in the free state.

The results are shown in Figure C where the product containing PP120RE showed a statistically (p< 0.05) significant reduction in irritation compared to a market leading product even with a 70% greater concentration in the Poly-Pore product. PP120RE delivers lower irritation at higher retinol concentrations leading to better customer compliance with product that use PP120RE.



Health & Beauty Solutions, Inc.



BENEFITS

- Significantly improves the stability of retinol, resulting in formulations that are more effective
- Extended release results in reduced irritation and long-lasting availability at the site of action
- Provides sebum control
- Enhances emulsion stability
- · Provides secondary thickening in gels and emulsions

TYPICAL APPLICATIONS

- · Anti-aging and skin rejuvenation products
- Cellulite treatments
- Make-ups and foundations incorporating skin-care benefits
- Daily use moisturizers and lotions
- · Facial and body masks
- Loose and pressed powders
- Hand and body lotions

STORAGE RECOMMENDATIONS: Retinol must be kept in original container under refrigerated storage until use (refrigerated transportation not required). For best results, use the complete package after opening.

